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PRESS RELEASE

Whittle Consulting Celebrates 20 years by documenting it's corporate story

Since 1984, Whittle Programming, and later [Whittle Consulting](#), have been the recognised pioneers and leaders in the field of mining optimisation software. Developing a business and an industry out of a good idea has been hard work – and over three decades later documenting the story has been almost as difficult!

The history of Whittle mining optimisation software is a uniquely Australian story of intellectual creativity, invention and persistence. It is also a human story, which centres around one special individual, Jeff Whittle, his family and a growing number of talented individuals who have developed a new industry out of a wonderful concept.

The idea to put together a historical corporate document came about after the creator of Whittle mining software, Jeff Whittle, was honoured in the 2018 Australia Day Honours List as an Officer of the Order of Australia (AO). His order citation reads:

“For distinguished service to the information technology sector and the mining industry, particularly through the development of industry standard computer programs for strategic mine planning and optimisation.”

At a private dinner to celebrate this achievement, several people spoke about the development of Whittle mining optimisation software. Each speech was fascinating and unique, telling a facet of the story from the perspective of the person who lived the experience. From this event the idea of how to document these stories and history was born.

“The Whittle Story – A Live Book” has been created on an online platform. As a historical account, the Live Book details the development of the Whittle business, software and its application. The stories give a human face to the mining industry doing things in the best possible way. All the stories have been written by the people who have been involved in the Whittle mining optimisation history; engineers, consultants, universities, magazine editors, customers, supporters, Whittle family members – just to name a few. Written in “lay speak”, the history is both easy to read and understand as the “voice” of the author shines through each contribution.



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Also, since texts can be added and revised at any time, the book will always be up-to-date.

To celebrate twenty years of operation, Whittle Consulting, has now released “The Whittle Story – A Live Book” to the public.

[CLICK HERE](#) to access this story and to read about an important part of the development and success of the Australian and international mining industry.

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