



WHITTLE CONSULTING

INTEGRATED STRATEGIC PLANNING FOR THE MINING INDUSTRY

PRESS RELEASE

ROB MARSDEN JOINS WHITTLE CONSULTING

25th November 2016

Rob Marsden joins Whittle Consulting as Manager for UK/Europe, based in London.

Rob has spent several years as an independent mining investment advisor, after 18 years of business evaluation and operational experience with Rio Tinto in Sth Africa, Australia, USA and the UK.



A mining engineer by background, he has developed a passion for mining economics and sees Whittle Consulting's approach to [Integrated Strategic Planning](#) as the future for the industry, by harnessing the understanding hidden within organisational silos to develop business plans that excel in terms of economic and sustainability outcomes.

Rob will communicate with London and European based mining companies to help them access the education, services, software and implementation support that Whittle Consulting and their key alliance partners can provide.

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